

TRANSNATIONAL COOPERATION (TNC)

PROJECT FICHE

Before filling in this form, first think what you want to achieve by transnational cooperation.

You will need a few minutes to complete this fiche then.

Remember: the better your description is, the bigger chance to find a proper partner for your project!

Name of institution:	PYTHIA INTERNATIONAL
Type of institution (tick one right answer):	<input type="checkbox"/> Administration <input type="checkbox"/> Private <input checked="" type="checkbox"/> Consultancy <input type="checkbox"/> NGO <input type="checkbox"/> Education and training organization <input type="checkbox"/> Employment agency or service <input type="checkbox"/> University, research institution <input type="checkbox"/> Social economy institution <input type="checkbox"/> Others (please specify what)
Contact person:	Andreea OGREZEANU
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Member State:	Romania.
Region (NUTS 2 or 3)¹:	NUTS - 2
Stage of implementation: (tick the right answer):	<input checked="" type="checkbox"/> Project Idea (projects in preparation phase without grant awarded) <input type="checkbox"/> Project under implementation
Title of the Project:	ICT Skills for a Knowledge-Based Economy
Approximate budget of the project:	1,100,000 Euro
Budget of transnational activities:	700,000 Euro
Duration of the project – starting date (in months):	From March 2012.to March 2014
Duration of the transnational activities within the project – starting date (in months):	From March 2012.to March 2014
Thematic scope² of the project (tick the right answer – maximum 2):	<input checked="" type="checkbox"/> Workers and new skills <input checked="" type="checkbox"/> Businesses undergoing change <input type="checkbox"/> Access to employment and social inclusion <input type="checkbox"/> Education and training <input type="checkbox"/> Women and jobs <input type="checkbox"/> Fighting discrimination <input type="checkbox"/> Working in partnership <input type="checkbox"/> Better public services <input type="checkbox"/> Others (please specify)

¹ See list of regions on http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts_nomenclature/introduction

² Source : ESF web page on <http://ec.europa.eu/esf/home.jsp?langId=en>

<p>Target group (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):</p>	<input type="checkbox"/> Unemployed <ul style="list-style-type: none"> <input type="checkbox"/> Long term unemployed <input type="checkbox"/> Persons not actively at work <ul style="list-style-type: none"> <input type="checkbox"/> Including those who are learning in school or university <input type="checkbox"/> Employed <ul style="list-style-type: none"> <input type="checkbox"/> Farmers <input checked="" type="checkbox"/> Self employed <input checked="" type="checkbox"/> Employed in micro enterprises (less than 10 employees) <input checked="" type="checkbox"/> Employed in small enterprises (between 10 and 50 employees) <input checked="" type="checkbox"/> Employed in SMEs (between 50 and 250 employees) <input checked="" type="checkbox"/> Employed in big enterprises (over 250 employees) <input type="checkbox"/> Employed in public administration (public entities including Public Employment services) <input type="checkbox"/> Employed in NGOs <input type="checkbox"/> In particularly disadvantaging conditions <input type="checkbox"/> NGOs (Associations, Foundations)	<input type="checkbox"/> Other persons: <ul style="list-style-type: none"> <input type="checkbox"/> Ethnic or national minorities <input type="checkbox"/> Immigrants Ex-offenders <input type="checkbox"/> Persons from deprived rural areas <input type="checkbox"/> Persons from deprived urban neighbourhoods <input type="checkbox"/> Children <input type="checkbox"/> Women <input type="checkbox"/> Young people (under 25 years old) <input type="checkbox"/> Older persons (over 50 years old) <input type="checkbox"/> Persons with mental or physical disabilities <input type="checkbox"/> Enterprises³ covered by support <input type="checkbox"/> Social enterprises <input type="checkbox"/> Micro enterprises (less than 10 employees) <input type="checkbox"/> Small enterprises (between 10 and 50 employees) <input type="checkbox"/> SMEs (between 50 and 250 employees) <input type="checkbox"/> Big enterprises (over 250 employees) <input type="checkbox"/> Administration (public entities including Public Employment services, education and training institutions)
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Brief description of the Transnational cooperation:

1. Problems to be solved (justification of the need of the transnational cooperation)

Numerous reports and case studies presented by European Bodies show that the adoption of ICT technologies and competences by European business environment is a key factor for a competitive and sustainable economy. The rate of adoption of new ICT technologies and competences by European companies does not match the accelerated rhythm of development of the ICT field and is under the performance proved by other poles of development worldwide.

This project aims to facilitate the adoption of ICT technologies and competences by European companies and employees as an on-going process aligned with the dynamic of the ICT field. The final purpose of the project being to contribute to the competitiveness and sustainability of the European business environment.

2. Objectives to be achieved

1. Improve the capacities of the companies to continuously track ICT technologies and competences relevant for increased competitiveness and sustainable growth;
2. Develop online monitoring and benchmarking tools providing rapid access to the developments of the ICT field and relevant applications;
3. Contribute to increased cooperation and exchange of experience and good practice in the use of ICT among companies and employees;
4. Identify and promote transnational examples of good practice in the development of ICT competences for employees;
5. Support the development of ICT competences of the employees from European companies;
6. Raising awareness with regards to the necessity of continuous development of the ICT skills.

3. Main transnational activities (as provisionally planned, to be confirmed with partners)

1. **Comparative research** – complex research program aiming to identify the impact of adoption of ICT and of development of ICT skills within companies.
2. **Conferences, workshops and round tables** – explore and promote the capital role of ICT for a competitive and sustainable economic growth. Interactive events aiming to stimulate the contribution of companies, employers and relevant public and private stakeholders.
3. **Communication and promotion** – cohesive transnational communication campaign designed to promote the adoption of ICT and the development of ICT skills.
4. **Exchange of employees program** – linking supply and demand of ICT, providing access to examples of good practice. Develop ICT skills and cooperation.
5. **Transnational study visits and exchange of good practice** – identify, collect and present examples of good practice. Develop networks of cooperation.

³ See definition by size on Europa : http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm

- 6. Develop an online Portal** – as an interactive tool providing access to the latest development in the ICT field
- 4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)**
- Increased awareness with regards to the importance of ICT adoption and development of ICT skills for companies and employees. Increased access to ICT. Increased capacity of cooperation and networking within the European business environment, for companies and employees. Increased awareness and access to quality information by relevant public institutions (e.g. Labor, Education, Communications and Continuous Professional Training institutions) to support policies of ICT adoption by individuals, enterprises and public sector. Identifying and linking relevant private and public stakeholders in promoting the continuous upgrade of ICT use by companies.
- Research – methodology, comparative data, various multilingual reports.
- Events – conferences, workshops, round tables – develop data bases of relevant stakeholders and generating valuable networking opportunities.
- Communication – increased awareness with regards to the ICT use and ICT skills, determine behavior change towards the adoption of ICT.
- Transnational study visits – relevant networking and cooperation opportunities.
- Portal development.
- Monitoring tools providing access to the dynamic field of ICT developments as pathway towards continuous adaptation to new technologies and corresponding new skills.

Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.